



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 5/31/2020

Multiple District 4

LOCATION: CALIFORNIA

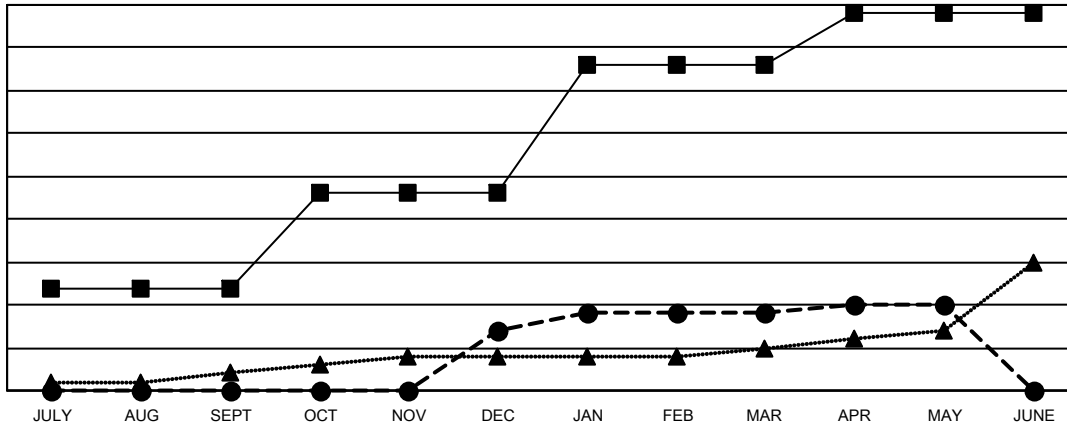
GMT: OPEN

GMT CA 1

Clubs			
RESULTS FOR 2019-2020			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	12	0	20
OCT/NOV/DEC	11	7	9
JAN/FEB/MAR	15	2	0
APR/MAY/JUNE	6	1	1

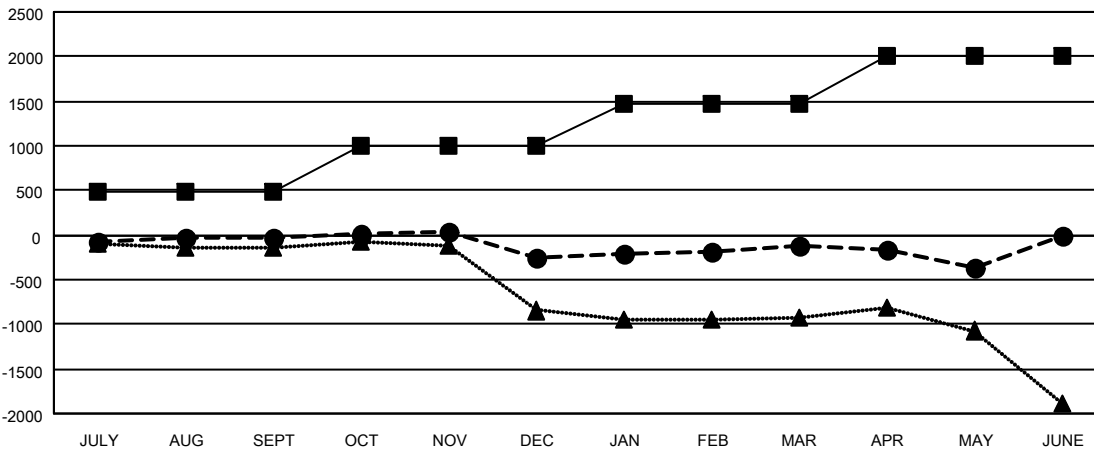
Members			
RESULTS FOR 2019-2020			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	485	979	876
OCT/NOV/DEC	520	932	1,082
JAN/FEB/MAR	465	882	692
APR/MAY/JUNE	532	290	486

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 30	620 CLUBS OF 1047 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION
DROPPED MEMBERS		MALE 16,790 (61.95%)
DECEASED 314		FEMALE 10,314 (38.05%)
CLUB CANCELLED 178	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 5,096
OTHER 2,643		FAMILY MEMBERS PAYING HALF DUES 2,648
TOTAL 3,135		